



**RETAIL**  
**TECHNOLOGY** 2023



**E-COMMERCE**  
**EXPO** 2023



## ETT AXPLOCK AV TIDIGARE BESÖKANDE TITLAR

- |  |                                       |                              |
|--|---------------------------------------|------------------------------|
| CEO                                    | CTO                                   | IT Developer                 |
| Affärsområdeschef                      | CO-Founder                            | IT Sourcing                  |
| Affärssystemspecialist                 | Custom Software Engineering Manager   | Kategoriänsvarig             |
| Affärsutvecklare                       | CX & Activations Manager              | Kommunikationschef           |
| AI Developer                           | Dataansvarig                          | Kommunikatör                 |
| Applikationsspecialist                 | Digital Affärskoordinator             | Logistikchef                 |
| Arkitekt                               | Digital Business Developer            | Marknadskommunikationschef   |
| Art Director                           | Digital Growth Specialist             | Merchandising manager        |
| Business Analyst                       | Digital Merchandizer                  | Nordic E-commerce manager    |
| Business Solution Specialist           | Digitaliseringschef                   | Online marketing manager     |
| Butiksansvarig                         | Driftansvarig E-handel                | Produktionschef              |
| Butikschef                             | E-commerce activation manager         | Projektledare                |
| Butiksinredare                         | E-commerce Director                   | Purchase Department Director |
| Butiksägare                            | Ekonomichef                           | Quality & digital manager    |
| Buyer and Merchandising Manager        | Emerging Tech & Innovation Specialist | Regionchef                   |
| CCO                                    | Enhetschef                            | Senior IT Sourcing Manager   |
| CDO                                    | Etableringschef                       | Service Manager              |
| Centrumledning                         | Förpackningschef                      | Establishments               |
| CFO                                    | Gamification                          | Social Media Manager         |
| Chef E-handel                          | Grafisk formgivare                    | Space Manager                |
| Chef Formatutveckling & Digitalisering | Handlare                              | Store Process Developer      |
| Chief Brand Officer                    | Head of Brand and Marketing           | Strategist                   |
| Chief Commercial Officer               | Head of Creative Content & SoMe       | Strategy Execution           |
| Chief Growth Officer                   | Head of CX & CRM                      | Tech Lead/Solution Architect |
| CMO                                    | Head of Insight & Strategy            | Technical Director           |
| Commercial Director                    | Head Of Operations & Logistics        | Utvecklare                   |
| Concept Manager                        | Head of Strategy                      | UX/UI-designer               |
| Content Executive                      | Head of Technology                    | Varumärkesansvarig           |
| Content Manager                        | HR-administratör / Schemaexpert       | VD                           |
| Creative Solutions Director            | Infrastructure Specialist             | Visual Designer              |
| Creative Technologist                  | Inköpschef                            | VP of Strategic Alliances    |
| CRM & Loyalty Manager                  | IT Business Partner                   | XR Developer                 |
| CSO                                    | IT Chef                               |                              |

**LIVE**  
**EXPO**